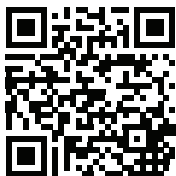


# WELCOME TO INTELLIGENT MOBILE PROSPECTING



Scan QR Code with  
your Smart Phone to  
**SEE EXACTLY  
HOW IT WORKS!**

Powered by **COLE**  
INFORMATION

## Discover Intelligent Mobile Prospecting

Take lead generation in a new direction with Cole Home IQ. The mobile app streamlines the task of finding new customers by providing consumer intel directly from the curb. In other words, you become a proactive prospector while driving from one appointment to the next.

### Actionable information to:

- Drum up new clientele by connecting with neighbors of your current customers
- Reach out to households in need of your product or service
- Build brand awareness in new or growing neighborhoods
- Immediately call, snap a picture or take notes on a property for follow-up

### On-the-Go Prospecting

Cole Home IQ moves beyond access to the homeowner's basic information like their name, address and phone number. Rather, you'll get additional intel including length of residence, purchase amount, square footage, birth dates of the head of household and more!

### Harness the Power

Cole Home IQ works by harnessing GPS technology then matching it up to our industry leading, national residential database of 130 million consumers.

### Seamless Integration

Plus, the app's seamless integration with your PC gives you the ability to continue your marketing efforts when you're back at the office.

All this for \$49.95/month with no contract.

**GET STARTED TODAY!**

**COLE HOME IQ \$49.95/month**

**for a single user agent with no long-term commitment.\***

**CALL 800-220-3921**

\*Ask about special volume pricing